

FILED VIA FACSIMILE

PATENT APPLICATION
Docket: 14531.46#21 D
10-28-03
P.2.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Phillip Y. Goldman, et al.

Serial No.:

09/264,432

) Art Unit
) 2614

Filed:

March 8, 1999

Confirmation No.:

3073

For:

SYSTEM AND METHOD OF INSERTING
ADVERTISEMENTS INTO AN INFORMATION
RETRIEVAL SYSTEM DISPLAY

Examiner:

Scott E. Beliveau

Customer No.:

022913

CERTIFICATE OF FACSIMILE TRANSMISSIONCommissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office to
phone no. (703) 872-9314 (Formal Fax No.) on the date shown below.

- Transmittal Letter (2 pages)
- Amendment "D" (9 pages)

Dated this 14 day of October 2003.

Respectfully submitted,

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Mail Stop AMENDMENT -- NO FEE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment for entry in the above-identified application.

☒ No additional fee is required.

The fee has been calculated as follows.

			SMALL ENTITY		LARGE ENTITY	
CLAIMS REMAINING AFTER	HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDT'L FEE	RATE	ADDT'L FEE
Total = 24	32	=	x9		x18	0
Independent = 4	5	=	x42		x84	0
1 st PRESENTATION OF MULTIPLE DEPENDENT CLAIM			+140=		1280=	0
			TOTAL		TOTAL	0

X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178.

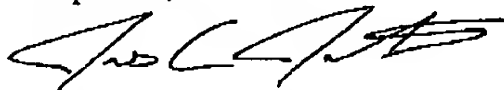
X Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

X Any patent application processing fees under 37 CFR 1.17.

X Any fees for filing a terminal disclaimer under 37 CFR §§ 1.321(c) and 1.20(d).

Dated this 14 day of October 2003.

Respectfully submitted,



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Application No. 09/264,432
Amendment "D" dated October 15, 2003
Reply to Office Action of July 18, 2003

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PATIENT APPLICATION
Docket No. 14531.46

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AMENDMENT "D"

Mail Stop AMFENDMENT -NO FEE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

OFFICIAL

Dear Sir:

In response to the Office action of July 18, 2003 (paper no. 19), please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.